



INTERNATIONAL
LEGAL ALLIANCE
NETWORK OF LAWYERS

Shri Vile Parle Kelavani Mandal's
Pravin Gandhi College of Law, Mumbai
in collaboration with
International Legal Alliance

CERTIFICATE COURSE ON ENTERTAINMENT AND MEDIA LAWS

Commences: 25th January 2020

Timings: 12:30p.m. to 3:30p.m.

**Pravin Gandhi College of Law,
8th floor, Mithibai College Campus,
Bhakti Vedanta Swami Marg,
Vile Parle (W), Mumbai - 400 056.**

Phone: 8655143915

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Website: www.pgcl.ac.in

Batch Size: 30

About Pravin Gandhi College of Law:

Pravin Gandhi College of Law is an institution under the aegis of Shri Vile Parle Kelavani Mandal and is affiliated to the University of Mumbai. The college offers B.L.S. L.L.B. (5-year course). The hallmark of this institution is the adoption of holistic education dedicated to the pursuance of quality education through consistently evolving legal spaces, having dynamic ramifications. The pedagogy of resource generation and knowledge pooling acts as a fountainhead for new perceptions, inter-linkages and various initiatives that bring all the stakeholders on a common platform unearthing new dimensions for innovative solutions. In pursuance of these objectives SVKM's Pravin Gandhi College of Law in collaboration with International Legal Alliance offers a 7-day Certificate Course on Entertainment and Media Laws.

About International Legal Alliance:

The concept and idea of the International Legal Alliance (ILA) germinated after much deliberation which led to the conclusion that there is a serious need of lawyers specializing in various sectors of law globally. ILA is a practice founded in Mumbai, India, having a network of independent legal professionals from all over the world. ILA has been consistently delivering high quality and effective representations and results for their clients. Its network includes some of India's most respected Lawyers and Attorneys. It is a network of lawyers on best-friend relationship basis across 154 countries with about 100 lawyers within India.

About the Course:

"Whoever controls the media, controls the mind"

Jim Morrison

The Media & Entertainment (M&E) industry in India has experienced robust growth over the last few years. Use of technology and relaxation of entry barriers for foreign investment have led to the advancements in the industry. Today, media comprises of not only the printed word and live actors, but also radio, television, movies, video games, OTT platforms, celebrity endorsements and much more. Evolving areas range from copyright, trademarks, patents for technologies and processes. Other areas of enormous importance are licensing, censorship vis-à-vis freedom of speech and expression, defamation and privacy. The laws governing this vibrant area which is shifting to the digital platform are fluid; challenging law makers, practioners and all stakeholders in this industry.

Objective of the Course:

This course seeks to cover practical elements and address contemporary issues emerging in various sectors of the entertainment and media industry and to fill the knowledge gaps, providing communication linkages and disseminating information, both commercial and non-commercial in nature. This course deals with the various modes of media and entertainment, laws that govern them, regulatory bodies, censor board restrictions, sources of revenue and actual practice in the field. Advertising, broadcasting, the cinema and the music industry are also potential subjects of study in this course. This course aims to bring a structure to the way the media and entertainment world is constantly trying to coexist with the law. The course aims to fill the gap between the actual functioning and the legal normative; and highlight the protection offered by the law and its implementation.

Course Outline:

Sr. No.	Topic	Areas to be covered
1	Print Media	<ul style="list-style-type: none">➤ News Reporting and Regulatory Bodies➤ Publishing➤ Sources of Revenue
2	Radio	<ul style="list-style-type: none">➤ Laws Governing the Sector➤ Regulatory Authorities➤ Licensing
3	Film	<ul style="list-style-type: none">➤ Ticketing➤ Laws involved➤ Certification Procedure and Censor Board Restrictions
4	Television	<ul style="list-style-type: none">➤ Various Guidelines involved➤ Advertisements and Regulatory Bodies➤ News
5	Music	<ul style="list-style-type: none">➤ Music Related Agreements➤ Copyrights and Licenses

Sr. No.	Topic	Areas to be covered
6	E-Sports	<ul style="list-style-type: none"> ➤ Online Gambling ➤ Video Games
7	Internet	<ul style="list-style-type: none"> ➤ OTT Platforms - What they are and how they work in India ➤ Social Media ➤ Cyber Security and Privacy
8	Actual Practice	<ul style="list-style-type: none"> ➤ Dispute Resolution ➤ Taxes and their impact on the Media Sector ➤ Contract Negotiations ➤ Constitutional Provisions governing Freedom of Speech ➤ Fashion ➤ Art and IP

- * Lectures will be conducted by eminent personalities from the entertainment and media industry and the field of legal practice.
- * The Course aims to cover the areas as mentioned to its best.
- * Evaluation through presentation and submission will be taken at the end of the course.
- * 70% attendance is compulsory for successful completion of the course.

Registration Details:

To register, fill the form: <https://forms.gle/LjutLKNdvKvqk8fM7>

- * Payment to be made before filling the Form.
- * Kindly upload the payment receipt on the Form.
- * **Kindly check the availability of seats before making the payment.**

Registration Fee:

Professionals: Rs. 6000/-
PGCL Students: Rs. 4000/-
Other Students: Rs. 5000/-

Last Date to Register: 20th January 2020

Mode of Payment:

☐ DD/Pay Order in favour of “Pravin Gandhi College of Law” payable at Mumbai.

☐ Cash at college counter.

☐ Online Payment

Name of Account : SVKM’S PRAVIN GANDHI COLLEGE OF LAW

Name of Bank: HDFC Bank

A/C No.: 03210330000171

Branch: JVPD SCHEME, MUMBAI – 400 056

Type of Account: Current Account

IFSC Code: HDFC0000321

Advisory Committee

Mr. Jamshed Mistry

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Founder, International Legal Alliance

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Intellectual Property Strategist, Entrepreneur

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